

**REPORT
ON**

“Career Guidance Cell “

2017-18

SUBMITTED TO

**YeshwantMahavidyalaya,
Nanded**

SUBMITTED BY

**Dr. Pande Niraj ,
Coordinator, Career Guidance Cell**

Report of “Career Guidance Cell: 2017-18”

Career Guidance Cell of college has been formed to provide proper career guidance for the students. Formation and effective implementation of this cell is one of the important parts of inclusive student centric policy of the college. The prime objective of the career guidance cell is to provide career oriented and supportive guidance to students and make them aware about various career opportunities available. This cell also works in view to make available proper guidance of most successful and eminent personalities from different sectors and varied backgrounds. In this regard career guidance cell of the college invited diverse guests to inspire students towards competitive examinations as well as to make students capable to join these different sectors. As a result of these fruitful efforts of the college and healthy environment about competitive examinations enabled to produce considerable successful alumni.

Career Guidance Cell has been reconstituted for the smooth functioning of the respective activities run under IQAC of the college. College constituted guidance cell for academic year 2017-18 was as follows:

Dr. Pande Niraj	-	Chairman
Dr. Borkar V C	-	Member
Dr. Kulkarni P. A.	-	Member
Dr. Ghavane A.	-	Member

In academic year 2017-18 career guidance cell of the college organized three major guidance programs for students to enhance their enrichment in better career options.

First, career guidance program was organized on 09th August 2017 to guide on “**Recent Developments in Commerce Education**”. **Dr. Rishikesh M Soman**, Principal, Symbiosis College of Commerce, Pune was invited as resource person.



2017-18, under Career Guidance activity Dr. Rishikesh M. Soman while guiding to students on 09th August 2017

Dr. Soman said that, LPG policy has been immensely influencing the Commerce Education. The objectives of Higher Education can be achieved only through qualitative change in the system. The output of Commerce education should be multidimensional and with full global competitiveness. business and economic environment in the country changing tremendously in recent time period. The industries are expect a trained, qualified and multi skilled specialist who can meet the industry requirement properly. Since the Indian economy is one of the fastest growing economics among the third world countries, the need for talented professionals, who can contribute towards the growth of the economy, is the need of hour. Dr. Soman further elaborated that The commerce education is primarily meant for providing the students an in-depth knowledge of different functional areas of business so as to prepare people required by the community for the purposes of trade, commerce and industry

Commerce in India holds a very significant position in the educational system. Subjects like Accountancy, Economics, Business Law and Management encompass the core of the commerce stream. The stream is pursued through various courses like B.Com, M.Com, BBA, MBA, BMS, MMS, CFA, CA, ICWA, CS and many more.

The technological revolution has further provided new dimensions' E-banking, E-marketing, E-commerce, E-finance, E-investment paper less trading and e-governance has been gaining importance of all over the world. At the same time, the outsourcing business, call Centre, small business operation, IT based services etc. are expanding very fast. These developments demands paradigm shift in teaching and learning process. The new skills and training are required to cope up with these changes. The technological advances must be integrated into the basic fabric of Commerce education. Dr. Soman advocated that, those students are make themselves able to cope up with the new trends can get tremendous job opportunities therefore students must be update with emerging developments in the commerce. In this guidance session more than 380 U.G. , P.G. students from commerce faculty were present.

Second career guidance program conducted on 11th Sept. 2017 entitled "**Sericulture Industry and Economy**". For this program **Dr. S. Shantakumar** (Associate Professor, Dept. of Zoology, Shivaji University, Kholapur) was invited to guide science background students.



2017-18, under Career Guidance activity participant Students while guiding session

Dated 11th Sept. 2017

Dr. Shantakumar highlighted the importance of sericulture industry in our economy. He said that, Silk is the most elegant textile and known as the "Queen of Textiles" the world over. On the other hand, it stands for livelihood opportunity for millions owing to high employment oriented, low capital intensive and remunerative nature of its production. This industry has rural based on-farm and off-farm activities and enormous employment generation potential that attracted the attention of the planners and policy makers as means of socio-economic development of a largely agrarian economy like India. Sericulture industry provides employment to

approximately 8.7 million persons in rural and semi-urban areas in India including weaker sections of society particularly women. He said that as students of science you may have enormous scope for research and innovation in this industry and have many job opportunities too. Dr. R. P. Mali ,Head of the Zoology Dept. introduced the guidance session and thanked by Dr. Dhanraj Bhure. In this guidance session more than 420 U.G., P.G. students were actively participated.

Third guidance program was conducted on 8th Jan 2018 entitled “**Service Sector Development and Career Opportunities**”. For this program **Mr. Puratan Bharti** (Financial trainer / Business Mentor IIT (B) Pune) was invited for guidance on the above said topic. In his speech Mr. Bharti said that, the role of service sector in Indian economy is very distinctive one. The share of service sector in India’s gross domestic product (GDP) increased consistently since its independence. He described that , service sector can be classified into four industries namely 1. Trade, hotels and restaurants, 2.Transport, storage and communication, 3.Financing, insurance, real estate and business services, 4.Community social and personal services etc.



2017-18, under Career Guidance activity - Students interactive session of Mr. Puratan Bharti dated 8th Jan 2018.

The service sector accounted for about 30 percent of total GDP of India in 1950. Its share in GDP increased to 38 percent in the 1980, then to 43 percent in the 1990 and finally to about 56.5 percent in 2012-13 . Thus, the services sector currently accounts for more than half of GDP of India indicates the importance of the sector to

the economy. A service sector had been one of the important parts of our economic development. India's service sector contributes to about 60 percent of the country's GDP, 35 percent employment a quarter of the total trade and over half of the foreign investment inflows. The service sector received Foreign Direct Investment equity inflows US\$ 2878 in period April 2000 — August 2013. About 80 percent of India's total exports are dominated by high skilled services such as software business services, financial services and communication services. The expenditure of Indian banking and securities companies on IT products and services is expected to be around US\$ 422 billion in 2013. The Indian tourism and hospitality industry has emerged as one of the key industries driving growth of service sector in India. Travel and tourism's contribution to capital investment is projected to grow at 65 percent per annual during 2013 -2023. There are enormous job opportunities to high skilled persons in service sector. Mr. Bharti appealed to students to acquire required skills respectively. More than 440 students got benefited during all sessions of this guidance session.

During academic year 2017-18 Career guidance cell actively works for student counseling.

Dr. Pande Niraj
(Coordinator ,CareerGuidance Cell)