

## RESEARCH PUBLICATIONS

Sr. No.	Month & Year of Publication	Title of Paper	Name of Co-author if any	International / National / State / Regional with impact factor with ISSN	Total No. of Publication	Link of the Google Drive
1	March 2015	Population Trends in India: Its Causes and Impact on Indian Economy	Dr. SK Khillare	International 2278-8204	1	<a href="#">Click Here</a>
2	April 2016	Influence of Make in India Policy: And Approaching Challenges	-	National 978-93-825404-64 -1	1	<a href="#">Click Here</a>
3	November 2016	Ban on 500 & 1000 Rupees Old Currency Notes: Pros and Cons	-	International 2321-4953	1	<a href="#">Click Here</a>
4	Jan.-Mar. 2020	After Globalization Organized or Unorganized Retail Sector: Buying Preference of Youth	Dr. SK Khillare	International 2319- 4766	1	<a href="#">Click Here</a>
5	Oct.-Dec. 2022	Attracting Retail Sector Among the Salaried Person: Organised or Unorganised	-	International 2319-9318	1	<a href="#">Click Here</a>
6	Feb. 2024	AN INFLUENCE OF CONVERSATIONAL AI IN DIGITAL MARKETING: A CUSTOMER EXPERIENCE SURVEY	Ms. Priyanka Shisodiya	International 2319-829X	1	<a href="#">Click Here</a>

7	Feb. 2025	A study on customer satisfaction towards services of state bank of India with reference to Nanded city	Ms. Sneha Khillare	International 2454-6283	1	<a href="#">Click Here</a>
8	Oct. 2025	An Overview Study of ICT Technology Platform for Crop Yield Prediction and a Role of Agricultural Sector in India	G.B. Chounste	International 2277-5730	1	<a href="#">Click Here</a>

### **BOOKS**

<b>Date</b>	<b>Book Title</b>	<b>ISBN No.</b>	<b>Sponsor</b>	<b>Link</b>
04 Feb. 2026	Fundamentals of Marketing Management (Set of 2 Volumes)	978-93-89837-62-9	Chandralok Prakashan, Kanpur	<a href="#">Click Here</a>