



Shri Sharda Bhavan Education Society's

YESHWANT MAHAVIDYALAYA, NANDED.

VIP Road, Nanded – 431 602 (M.S.) India

*(Affiliated to Swami Ramanand Teerth Marathwada University,
Nanded) (Accredited by NAAC, Bangalore at level 'A' College)*

College with POTENTIAL for EXCELLENCE – A UGC Status

Faculty Profile: Department of Commerce & Management Science

PERSONAL INFORMATION

1. **Name** : Dr. Mohammed Aamer Mohammed Akbar
2. **Designation** : Assistant Professor
3. **Address(R)** : 9-6-213, Umar Colony,
Degloor Naka, Nanded
4. **E-Mail Address & Cell No.** : mdaamer920@gmail.com
+91 – 9168088080
5. **Date of Birth** : 01st November 1990
6. **Marital Status** : Married
7. **Language Proficiency** : English, Hindi, Urdu and Marathi



ACADEMIC QUALIFICATION

Degree	Subject	Name of University	Year of passing & Award if any
B.Com.	General	Swami Ramanand Teerth Marathwada University, Nanded	Summer 2011
M.Com.	Marketing Management	Swami Ramanand Teerth Marathwada University, Nanded	Summer 2013
NET	Commerce	CBSE – UGC, Delhi	December 2014
SET	Commerce	Savitribai Phule Pune University, Pune	September 2015

SET	Commerce	Savitribai Phule Pune University, Pune	May 2016
NET	Commerce	NTA – UGC, Delhi	December 2018
NET-JRF	Management	NTA – UGC, Delhi	Dec. 2020 & June 2021
PhD	Commerce	Swami Ramanand Teerth Marathwada University, Nanded	May 2021
MBA	Human Resources Management	Yeshwantrao Chavan Open University, Nashik	June 2022

HRD COURSES

Sr. No.	HRD Courses	Name of Course	Place	Organiser
1	Faculty Induction Program	UGC sponsored Faculty Induction Program(Guru Dakshita Program)	Kannur	Malviya Mission Teacher Training Center, Kannur University

WORK EXPERIENCE

Sr. No.	Name of Organization	Designation	Subject & Department	Joining date	Date of Leaving
1	Yeshwant Mahavidyalaya, Nanded	Assistant Professor	Commerce	2023	Till Date
2	Yeshwant Mahavidyalaya, Nanded	Assistant Professor (CHB)	Commerce	2018	2023
3	Shankarrao Chavan Mahavidyalaya, Ardhapur, Nanded	Assistant Professor (CHB)	Commerce	2015	2019
4	Vasantrao Kale Senior College, Nanded	Assistant Professor (CHB)	Commerce	2013	2018

RESEARCH PUBLICATIONS

Sr. No.	Month & Year of Publication	Title of Paper	Name of Co-author if any	International / National / State / Regional with impact factor with ISSN	Total No. of Publication	Link of the Google Drive
1	March 2015	Population Trends in India: Its Causes and Impact on Indian Economy	Dr. SK Khillare	International 2278-8204	1	Click Here
2	April 2016	Influence of Make in India Policy: And Approaching Challenges	-	National 978-93-825404-64 -1	1	Click Here
3	November 2016	Ban on 500 & 1000 Rupees Old Currency Notes: Pros and Cons	-	International 2321-4953	1	Click Here
4	Jan.-Mar. 2020	After Globalization Organized or Unorganized Retail Sector: Buying Preference of Youth	Dr. SK Khillare	International 2319- 4766	1	Click Here
5	Oct.-Dec. 2022	Attracting Retail Sector Among the Salaried Person: Organised or Unorganised	-	International 2319-9318	1	Click Here
6	Feb. 2024	AN INFLUENCE OF CONVERSATIONAL AI IN DIGITAL MARKETING: A CUSTOMER EXPERIENCE SURVEY	Priyanka Shisodiya	International 2319-829X	1	
7	Feb. 2025	A study on customer satisfaction towards services of state bank of India with reference to Nanded city	-	International 2454-6283	1	

8	Oct. 2025	An Overview Study of ICT Technology Platform for Crop Yield Prediction and a Role of Agricultural Sector in India	G.B. Chounste	International 2277-5730	1	
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BOOKS

Date	Book Title	ISBN No.	Sponsor
04 Feb. 2026	Fundamentals of Marketing Management (Set of 2 Volumes)	978-93-89837-62-9	Chandralok Prakashan, Kanpur

PATENT

Date	Patent Title	Patent No.	Sponsor	Level	Google Drive link
26 Oct. 2025	AI-Powered Business Sales Management Device	462536-001	-	National	Click Here



Dr. Mohammed Aamer