



Shri Sharda Bhavan Education Society's,
YESHWANT MAHAVIDYALAYA, NANDED
Maharashtra (MS), India.

The best college award by SRTMU University, Nanded
College with potential for excellence (Status awarded by UGC)
Reaccredited 'A+ Grade' (IV Cycle) by NAAC
DST-FIST Sponsored College

Organises

**A Multidisciplinary Two-Day International Conference on
A Road Map of Viksit Bharat @ 2047: Pioneering
Transformation of Indian Economy as A Global Leader
(RMVB@2047)**

Sponsor



PM-USHA "Grants to Strengthen Colleges"

Date

17 – 18 February, 2025

Venue

Dr. Shankarrao Chavan Memorial, Yeshwant Mahavidyalaya Campus,
VIP Road, Nanded (MS), India

Organiser

Department of Commerce & Management,
Yeshwant Mahavidyalaya, Nanded.

<http://ymnnanded.in>

About Yeshwant Mahavidyalaya, Nanded

Established in 1963 by Shri Sharda Bhavan Education Society, Yeshwant Mahavidyalaya, Nanded, has grown into a premier institution of higher education in the Marathwada region. The college offers a diverse array of academic programs, blending traditional, add-on, need & skill based, and career-oriented courses, delivered by an accomplished team of faculty members. With nineteen research centres across Arts, Commerce, and Science disciplines and thirty-eight faculty members guiding over 150 research scholars, the college has firmly established itself as a hub for academic and research excellence. It also serves as a study centre for YCMOU, Nashik, offering undergraduate and postgraduate programs.

Renowned for its commitment to excellence in education, research, and holistic student development, Yeshwant Mahavidyalaya has a rich tradition of nurturing talent in curricular, co-curricular, and extracurricular domains. The institution has earned several accolades, including the prestigious "College with Potential for Excellence" (CPE) recognition by the UGC in 2004, and an "A+" grade accreditation (IV Cycle) by NAAC Bengaluru in October 2023. It has also received the "Best College Award" from SRTMUN and numerous awards for its distinguished faculty and NSS initiatives, reflecting its unwavering dedication to academic and societal impact.

About the Department of Commerce

The Department of Commerce at Yeshwant Mahavidyalaya, Nanded, was established in June 1963 with the introduction of the B.Com. program. In June 1979, the department launched its Research Centre for Ph.D. programs under the affiliation of Dr. Babasaheb Ambedkar Marathwada University. The M.Com. program was introduced in June 1982, followed by the Post Graduate Diploma in Tax Procedure and Practice in June 2019, offered on a self-financed basis and affiliated with Swami Ramanand Teerth Marathwada University, Nanded. The department provides a comprehensive academic portfolio that includes UG, PG, and research programs alongside career-oriented, value-added, and add-on courses.

The department is committed to the holistic development of its students through a range of activities, including industrial visits, classroom seminars, the Annual YM-ZEP event, student presentation competitions, elocution and debate contests, group discussions, guest lectures, workshops, and competitive exam guidance. Innovative teaching practices, such as ICT-based teaching, complement conventional methods. Students gain practical experience through the use of computers, internet resources, tutorials, assignments, training, fieldwork, project work, and research projects, fostering independent learning.

Best Practices of Commerce Department:

- UG final-year students undergo training and fieldwork, culminating in a project report based on their experiences.
- PG final-year students complete research projects, submitting projects based on primary and secondary data collection.
- Visits to firms, offices, and industries within the Nanded district provide real-world exposure.
- Skill based courses such as Financial Accounting, Tally ERP 9, and UGC Vocational Course in Tax Procedure and Practice enhance employability.

Facilities

The department boasts a well-stocked departmental library with textbooks, reference books, periodicals, and Ph.D. theses. Additionally, it offers a state-of-the-art computer lab with printers and internet access. ICT-enabled classrooms equipped with LCD projectors ensure an engaging and interactive learning experience.

About the International Conference

Viksit Bharat @ 2047 represents the Government of India's ambitious vision to transform India into a developed nation by the 100th year of its independence. This vision emphasizes inclusive development, sustainable progress, effective governance, economic prosperity, social advancement, environmental sustainability, and modernization of urban infrastructure. Key objectives include aligning the aspirations of the younger generation with national development goals, fostering innovation and self-reliance,

achieving a \$30 trillion economy, and leveraging India's demographic dividend, technological advancements, and socioeconomic initiatives.

The International Conference on 'A Road Map of Viksit Bharat 2047: Pioneering Transformation of Indian Economy as a Global Leader' is a multidisciplinary platform designed to explore India's journey toward becoming a global leader. The conference will focus on critical areas such as technology, marketing, finance, human resource management, sustainability, innovation, supply chain management, entrepreneurship, and the pivotal role of women in driving the nation's transformation.

Another significant theme of the conference is the Role of the National Education Policy (NEP) 2020 in shaping a more inclusive, equitable, and globally competitive education system. By encouraging multidisciplinary learning, lifelong education, and research, the policy aims to equip citizens with the skills and knowledge necessary to thrive in a competitive global landscape.

This conference seeks to provide a roadmap for India's transformation into a developed nation by fostering dialogue and collaboration among academics, industry leaders, and policymakers.

Objectives of the International Conference

- To explore pivotal events, policies, and initiatives driving India's emergence as a global leader.
- To assess best practices and strategies implemented by India that can serve as benchmarks for other nations.
- To analyse economic and industrial transformations positioning Bharat as a dynamic global force.
- To investigate innovations and technological advancements that enhance Bharat's leadership on the world stage.
- To understand the opportunities and challenges presented by NEP 2020 in fostering global competitiveness.
- To provide a platform for researchers, academicians, leaders, entrepreneurs, and innovators to exchange ideas and share insights.

Call for Papers

Faculties, industrialists, research scholars, and students are warmly invited to present their original research papers and articles on the sub-themes related to the conference. Selected papers of registered participants will be published in a Peer-Reviewed & Refereed Journal. Additionally, if your paper is high-quality then a separate publication charge for it will be communicated to main author to publish the paper in UGC Care Listed Journal.

Main theme of the Conference

A Road Map of Viksit Bharat @ 2047: Pioneering Transformation of Indian Economy as A Global Leader (RMVB@2047)

Sub-Themes

A] Role of NEP 2020 for Global Competitiveness:

- NEP-2020: Origin, Implementation & Prospects
- Opportunities and Challenges in Higher Education (NEP 2020) for Global Competitiveness
- Multidisciplinary and Holistic Education
- Artificial Intelligence and NEP 2020: Shaping the Future in Higher Education
- NEP 2020 for internationalization in higher education & India as a global study destination.
- Skill Based, Vocational and Practical Education
- On-Job Training/Internship/article-ship for global Competitiveness
- Community Engagement Services, Field Work and Research Projects
- Global Education Models for the Next Generation
- Global Digital & Online Education and Pedagogical Innovations
- Students' Mobility through ABC and NCeF
- Digital Libraries in Global Perspective
- Ensuring Equity, Quality, Affordability and Access

B] Role of Banking, Finance, Accountancy, Taxation and Economics:

- International Banking and Financial Services
- New paradigms in International Banking

- Financial Inclusion and Growth, Role of Fintech for Economic Empowerment
- International Financial Reporting System (IFRS)
- Global Financial Analytics
- Public-Private Partnership for Global Perspectives.
- Foreign Direct Investment: Policies and flows
- Foreign Institutional Investors: Role and impact
- Fiscal, Monetary and Exim Policies
- Accounting & Taxation: International Policies and Practices
- Global Digital Banking Practices
- Indian Economy and New Economic reforms for Global Perspectives
- Financial Markets and Investment Strategies
- Sustainable Financial Development
- Asset & Liability Management
- Portfolio Management, Forex Management
- Market Volatility & Derivatives Market
- Sustainable finance: Investing, Business Valuation, Corporate Governance, Green finance, Fintech, Crowdfunding, Earnings, Value Creation
- Public Debts & Deficit Budgeting
- WTO, International Trade and Economic Growth
- World Economic Development and Environmental Changes
- Micro-Finance and Inclusive Growth, Marketing of Financial Services
- Green Economy, Shadow Economy, Crypto Currency
- Recent Trends in Banking, Finance, Accountancy, Taxation and Economics

C] Role of Industry, Management, Technology and Entrepreneurship:

- Entrepreneurship Development for Global Leadership
- E-Business and Retail Management
- Project and Program Management
- Fostering Entrepreneurship and Start-up Ecosystem
- Efficient Resource Management for Sustainability
- Promoting Innovation and R&D for Technological Advancements
- Services Marketing, Rural Marketing and Integrated Marketing

- Rural Consumers & Marketing Strategies
- Green Entrepreneurship, Green Business, Green Management
- CSR and Sustainable HRM
- Talent Acquisition & Management, Employee Satisfaction, Employee Retention and Career Progression
- Leadership, Corporate Governance and Ethics
- CRM, Customers Value, Satisfaction and Loyalty
- Financial Risk Management, Strategic Management
- Hospitality and Tourism Management
- Issue & Challenges in MSME
- Business Innovation and Entrepreneurship
- Sustainable Business Practices
- Digital Marketing and E-commerce Trends
- Supply Chain Management and Logistics
- Recent Trends in Industry, Management, Technology and Entrepreneurship

D] Role of Rural & Agricultural Sector for Sustainable Development:

- Role of Agriculture in Rural Development,
- Empowering Women and Promoting Gender Equality
- Advancing Social Justice and Inclusive Welfare Policies
- Balancing Rural and Urban Development for Equitable Growth
- Promoting Sustainable Agriculture and Food Security
- Sustainable Micro Finance and Rural Development.
- Issues and Challenges in Agriculture & Service sector
- Cooperative Movement and Rural and Agriculture Development
- Role of NABARD in Rural and Agriculture Development
- Indian Agricultural Economy vs Global Economy
- Role of Fintech in Rural and Agriculture Development
- Achievement of SDG through Commerce Education.
- Any other relevant topic or theme in the context of the conference.

Registration & Paper Submission Process

Step 1: Fill the Registration Form to generate your Unique Reference Number.

Registration Link:

<https://forms.gle/1cKRt2CaLoKnbj56>

Step 2: Use your Unique Reference Number for the fee payment.

Fee Payment Link:

<https://shardabhavan.in/ymn/conference-fee.php>

Step 3: Submit your Research Paper/Article.

Paper Submission Link:

<https://forms.gle/h2bxKD1u5SX5yHzD9>

Registration Fee Details

Faculty/Industrialist/Entrepreneur: ₹2,000

Foreign Participant: \$50

Research Scholar & Student: ₹1,200

Note: All co-authors of the paper are required to pay the registration fee separately. The registration fee includes access to conference sessions, conference kit, journal softcopy, e-certificate, tea, breakfasts, lunch, dinner, and publication in Peer-Reviewed & Refereed Journal (subject to submission and review criteria).

Participants are kindly requested to arrange their own accommodation and travel expenses.

Important Dates

Last date of paper submission: 31st Jan. 2025

Last date for registration: 05th Feb. 2025

Guidelines for Paper Submission

Authors are invited to submit original research papers that have not been previously presented or published. Papers should be submitted as MS Word documents only and must have a word count between 2,500–5,000 words. Submission is to be done exclusively through the provided Google Form after completing the payment process. Only papers with completed payments will be considered for publication and presentation. The Research Paper should contain author's name, contact details, Abstract (200 words), and Keywords.

Formatting Requirements:

Paper Size: A4

All Fonts: Times New Roman

Title: 16-point, bold, left-aligned

Headings: 14-point, bold, left-aligned

Body Font: 12-point, justified alignment

Margins: 1-inch on all sides

Line Spacing: 1.5 lines

Layout: Single column

References: APA Style, 7th Edition

Ensure your paper adheres to these formatting guidelines to qualify for review, presentation, and publication.



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Organizing Secretary



Dr. Harishchandra S. Patange

Professor & HOD of Commerce and Vice-Principal,
Member of Academic Council, S.R.T.M University, Nanded. (+91 – 9421337057)

Co-convener



Dr. Rajratna L. Sontakke

Assistant Professor, Department of Commerce
(+91 – 7620330420)



Dr. Mohammed Aamer

Assistant Professor, Department of Commerce
(+91 – 9168088080)

Eminent Speakers/Resource Persons



Prof. Dr. Radhe Shyam Pradhan

Central Dept. of Management,
Tribhuvan University, Kathmandu,
Nepal



Prof. Dr. Arun Chainit

Dept. of Public Administration,
Phranakhon Rajabhat University,
Bangkok, Thailand



Dr. Ankit Katrodia

Faculty of Economics & Mgt. Sci.,
North West University, Mafeking,
South Africa



Prof. Dr. D. Sreeramulu

Dean, Faculty of Management,
Osmania University,
Hyderabad



Prof. Dr. Sandip Bhatt

PG Dept. of Business Studies,
Sardar Patel University,
Vidyanagar, Gujarat



Prof. Dr. Kamini Shah

Dean, Faculty of Business Studies,
Sardar Patel University,
Vidyanagar, Gujarat

Organizing Committee (For any queries, please contact)

Dr. Atmaram U. Jadhav	+91 – 9921242401	Dr. Manisha R. Deshmukh	+91 – 7385400577
Dr Balaji S. Turaikar	+91 – 8669108863	Dr. Shivkanya B. Todkar	+91 – 7350451608
Ms. Bharti P. Suvarnkar	+91 – 7588566155	Mr. Vitthal S. Rathod	+91 – 8408860726
Ms. Sonali S. Wakode	+91 – 7744872794	Mr. Krishna D. Nilawar	+91 – 9420848488
Ms. Priyanka P. Shisodiya	+91 – 9970581946	Mr. Govinda V. Jangid	+91 – 8087306076

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Attractions of Nanded and Marathwada Region

Hazur Sahib Gurudwara (3 km)



One of the holiest Sikh shrines in India, Hazur Sahib Gurudwara is the final resting place of Guru Gobind Singh, the 10th Sikh Guru. It's a place of spiritual significance and offers a serene atmosphere, perfect for reflection and peace. The Gurudwara is located on the banks of the Godavari River and attracts pilgrims from around the world.

Kaleshwar Mandir (15 km)



Located around 15 km from Nanded, the Kaleshwar Mandir at Vishnupuri is dedicated to Lord Shiva. It is famous for its tranquil atmosphere and is believed to be a place of spiritual power. The temple is situated on the banks of the Godavari River, offering picturesque views of the surrounding landscapes. It is a peaceful and serene spot, attracting devotees and tourists alike for its spiritual significance and natural beauty.

Dr. Shankarrao Chavan Memorial (0 km)



The Shankarrao Chavan Memorial in Nanded is dedicated to the former Chief Minister of Maharashtra, Shankarrao Chavan. The memorial commemorates his contributions to the development of the region and the state. It is an important historical and political landmark, and a visit to the site allows one to learn more about the state's leadership and development during his tenure.

Siddhi Vinayak Temple (5 km)



This temple is dedicated to Lord Ganesha and is situated in a serene location. It is known for its beautiful architecture and spiritual importance. It's a peaceful spot for those looking to experience local religious culture.

Visawa Garden (2 km)



Located in Nanded, Visawa Garden is a popular recreational park known for its lush greenery and beautiful landscapes. The garden is perfect for family outings and casual walks. It features walking paths, gardens, and seating areas, making it a relaxing space for visitors. It's a great place for those who want to enjoy a peaceful day surrounded by nature.

Vishnupuri Dam (15 km)



Located about 15 km from Nanded, Vishnupuri Dam is built on the Penganga River. The dam is surrounded by scenic views, making it a peaceful spot for relaxation. It is particularly famous for its breathtaking sunsets, offering visitors a chance to enjoy a tranquil evening while witnessing the vibrant sky. The area around the dam is ideal for nature lovers, with opportunities for boating, making it a popular choice for those seeking both adventure and calm.

Kandhar Fort (45 km)



Situated around 45 km from Nanded, Kandhar Fort is an ancient structure with an interesting historical background. The fort is surrounded by scenic views and is a great spot for a day trip. Visitors can explore the fort's ruins and enjoy the tranquil environment.

Sahastrakund Waterfall (98 km)



Located around 98 km from Nanded, this natural waterfall is a beautiful retreat for nature lovers. The surrounding greenery and fresh air make it a perfect spot for picnics and relaxation.

Kandhar Dargah (45 km)



The Dargah of Hazrat Shah Baba is located in Kandhar, around 45 km from Nanded. This revered shrine is dedicated to the Sufi saint Hazrat Shah Baba. It is a significant religious site, attracting visitors from various regions for its spiritual ambiance and peaceful environment. The Dargah is a symbol of religious harmony and devotion, offering a serene place for reflection and prayer.

Aundha Nagnath Temple (70 km)



Located 70 km from Nanded, Aundha Nagnath Temple is one of the twelve Jyotirlingas dedicated to Lord Shiva. This ancient temple is an architectural marvel and a place of immense spiritual importance. It attracts devotees and tourists from across the country, making it a must-visit pilgrimage destination near Nanded.

Parli Vaijnath Temple (120 km)



Situated 120 km from Nanded, Parli Vaijnath is another of the twelve Jyotirlingas dedicated to Lord Shiva. This sacred temple holds immense religious significance and is known for its majestic architecture. Devotees from all over India visit Parli Vaijnath to seek blessings and experience its spiritual ambiance.

Renuka Mata Mandir (130 km)



The Renuka Mata Temple at Mahur is another significant attraction near Nanded, though it is located approximately 130 km from Nanded, which exceeds the previously set range of 50 km. Would you like me to include it despite the distance? It is a prominent pilgrimage site dedicated to Goddess Renuka, the mother of Lord Parshuram, and holds immense spiritual importance in the region.